



Carnegie Mellon

FMCG scheduling

Martijn van Elzaker

EWO meeting, March 2011



Unilever



Process Systems Engineering

TU/e

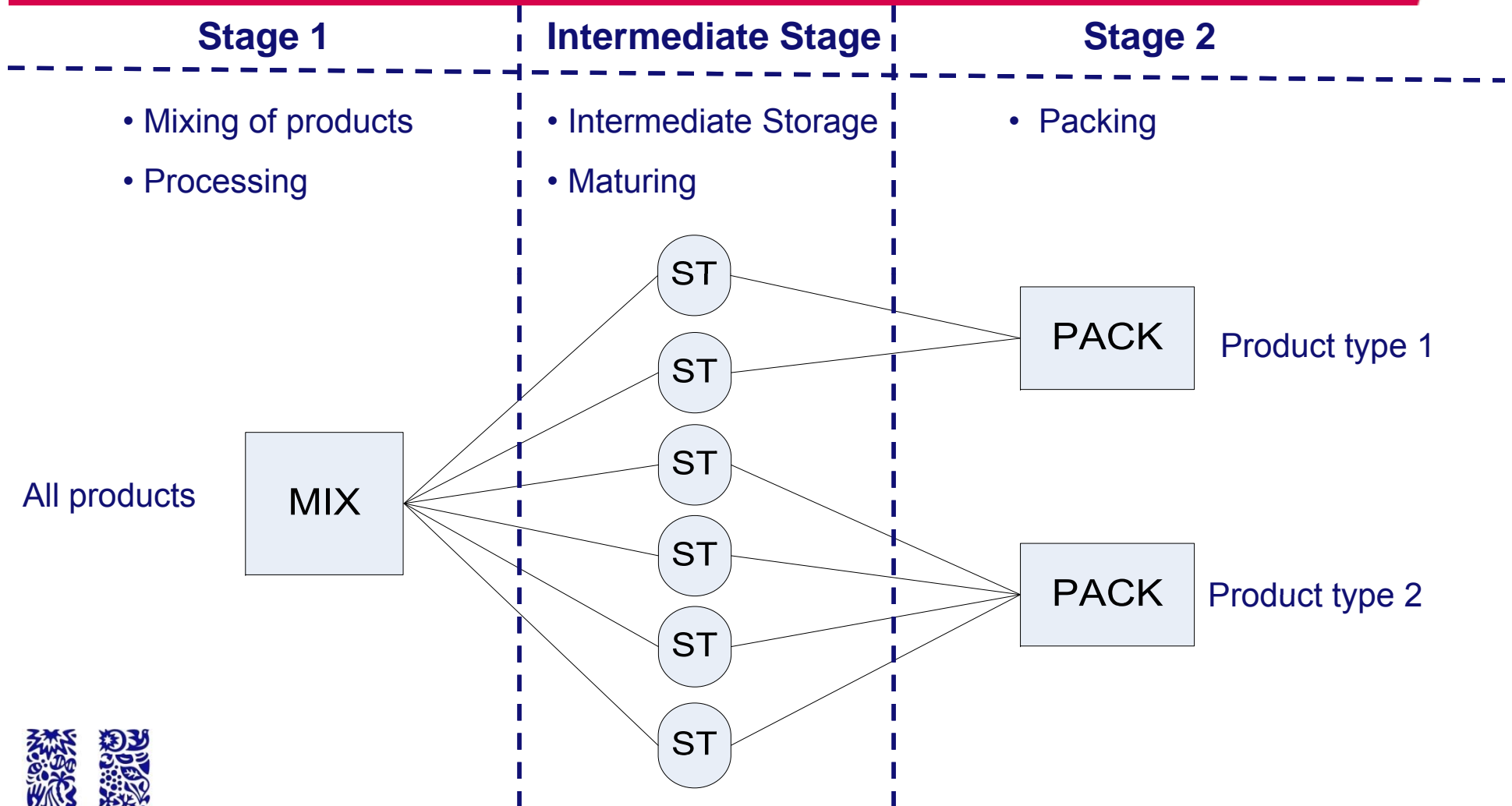
Technische Universiteit
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University of Technology

Where innovation starts

Outline

- ❑ Problem Overview
- ❑ Modeling Approach
- ❑ Results
- ❑ Future Work

Problem overview

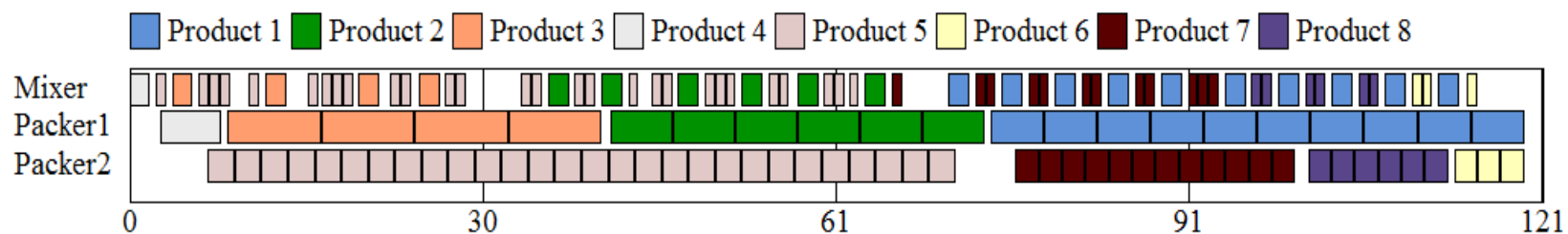


Main Challenge

❑ Large computational times

- Intermediate inventory

1. Limited storage capacity → Many mixer switches
→ Many periods → Large models

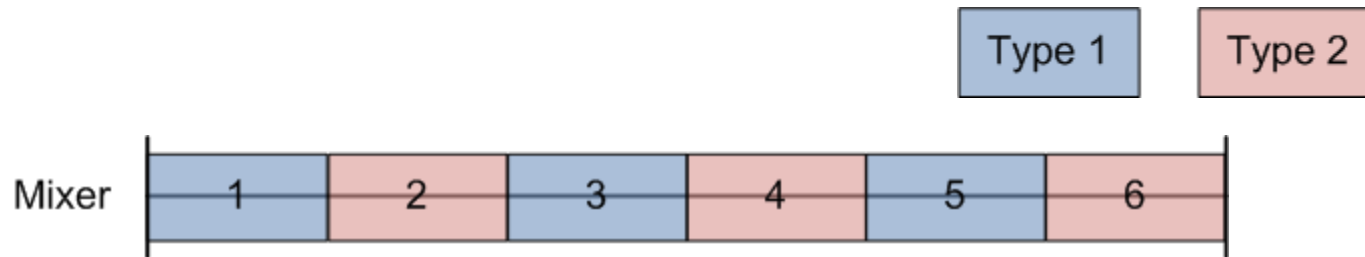


2. Considerably more storage tanks than mixers and packers
– Model size largely determined by storage stage

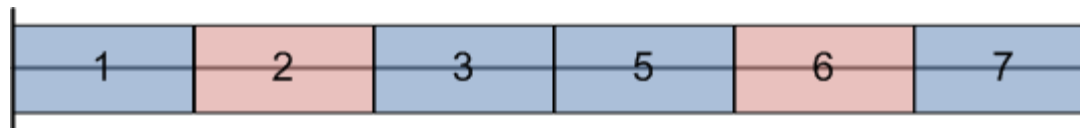
Dedicated time slots

1. Limited Storage → Many Periods → Large Models

- Observation: Almost never two consecutive mixing runs of the same product class (same packer)
- Dedicate product types to periods → Smaller model

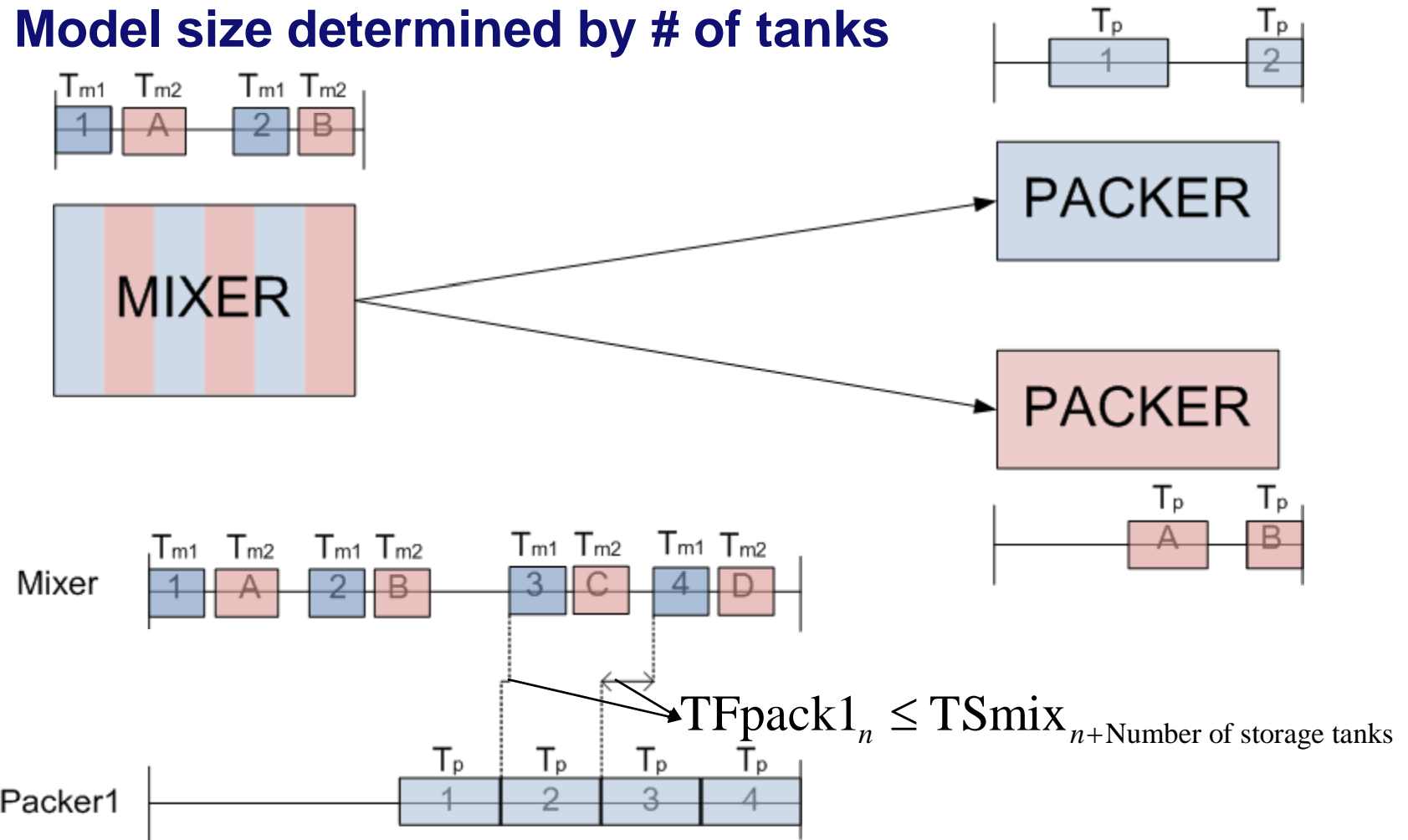


- Empty periods ensure flexibility



Related Period Model

2. Model size determined by # of tanks



Results: Small Example Problems

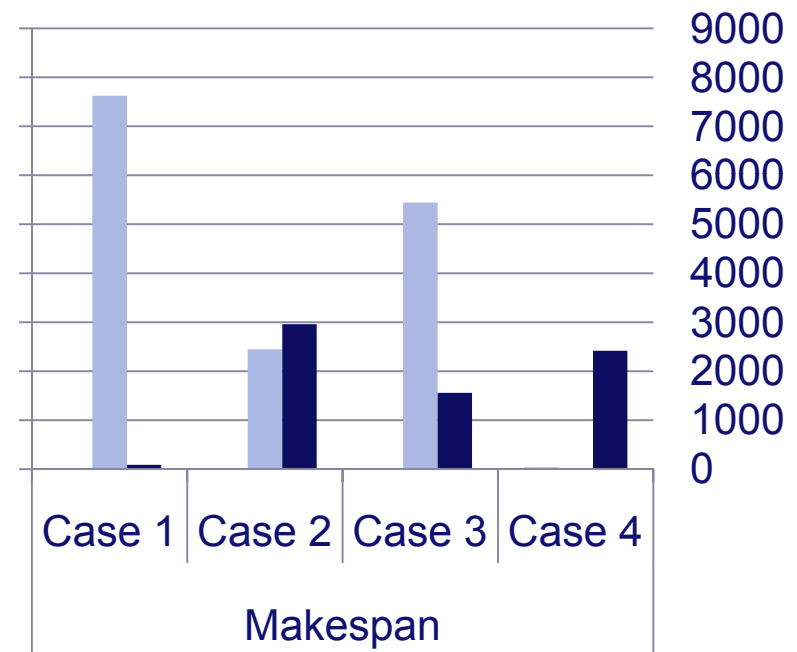
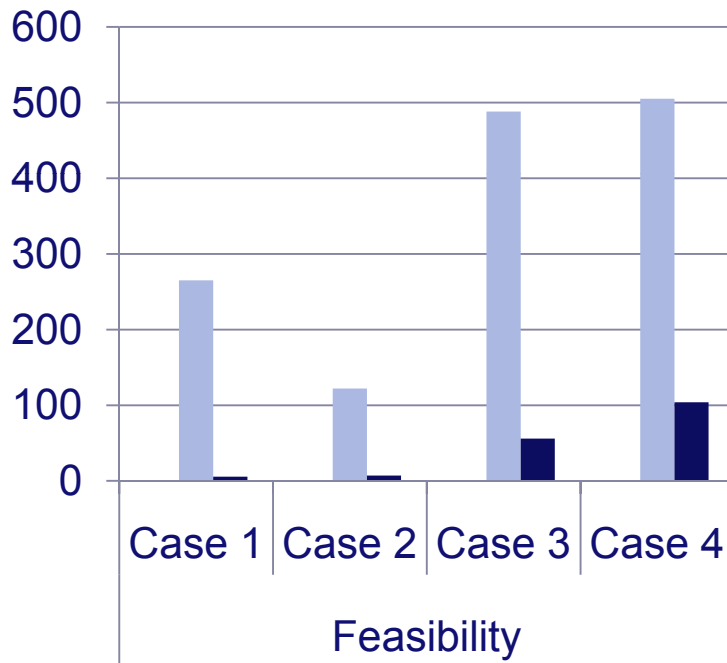
- **Horizon: 48 hours**
- **Demand**

	Case 1	Case 2	Case 3	Case 4	
Product Type 1	Product 1	40,000	40,000	32,000	-
	Product 2	24,000	16,000	32,000	16,000
	Product 3	-	-	-	16,000
	Product 4	-	-	-	16,000
Product Type 2	Product 5	40,000	40,000	48,000	-
	Product 6	24,000	20,000	20,000	-
	Product 7	-	-	-	40,000
	Product 8				32,000

Results

Required computational time

Gurobi 3.0



RTN by Shaik and Floudas (2008)



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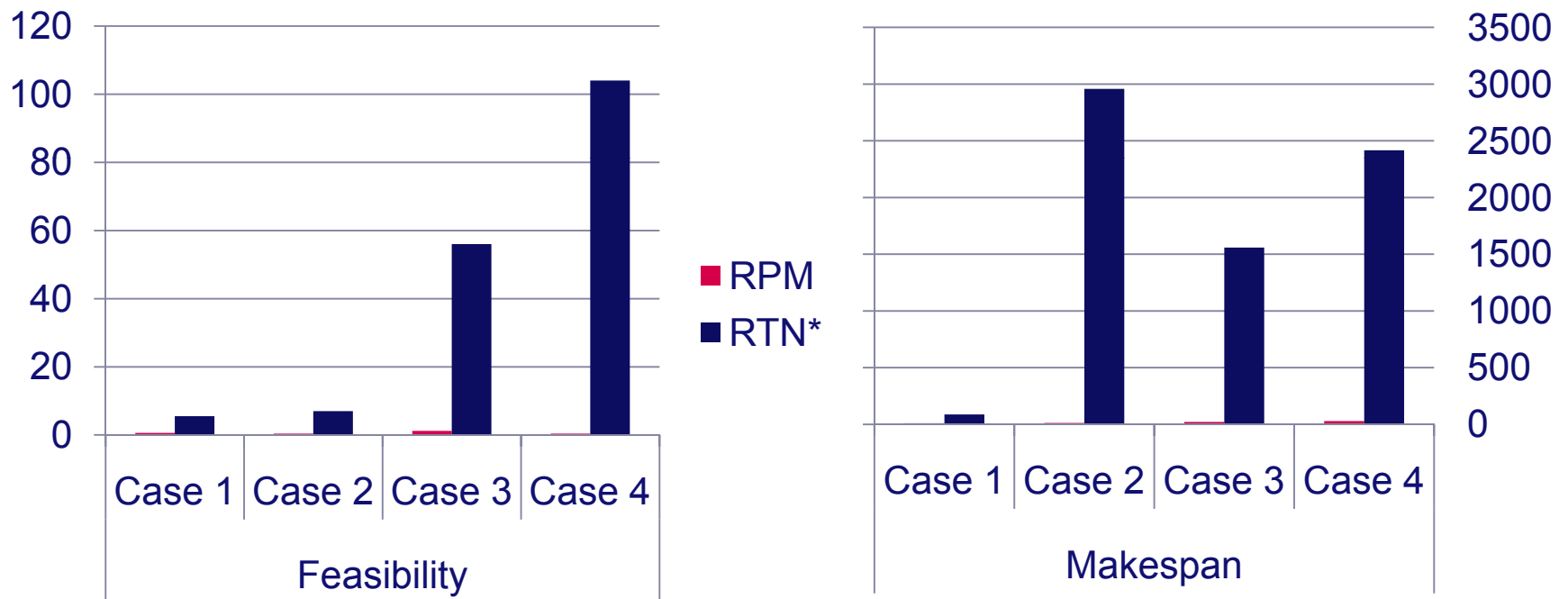
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Results

Required computational time

Gurobi 3.0



RTN by Shaik and Floudas (2008)



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Full scale example case

- ❑ Same set up: 1 mixer, 6 storage tanks, 2 packers
- ❑ 120 hour horizon
- ❑ 4 hour cleaning period every 72 hours

Product	1	2	3	4	5	6	7	8
Demand [kg]	80,000	48,000	32,000	8,000	112,000	12,000	48,000	24,000

- ❑ No solution within 36 hours

Heuristics

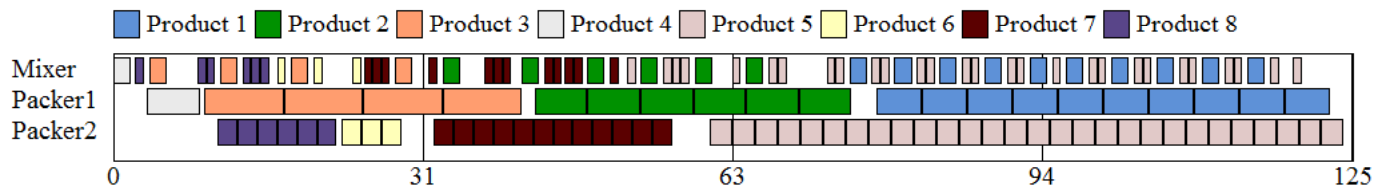
- ❑ **Bottleneck**
 - **Minimum makespan 1st packer: 118.33 hr**
 - **Minimum makespan 2nd packer: 109.44 hr**

- ❑ **Products on the 1st packer in optimal order**
 - **4-3-2-1**

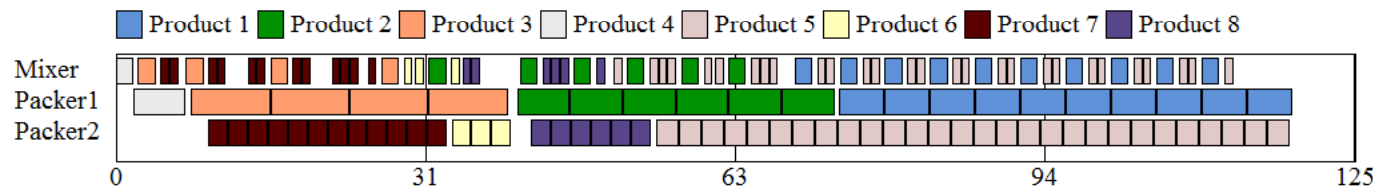
- ❑ **Feasibility optimization: 28 hours**

Algorithm

- ❑ Step 1: Order products on bottleneck stage
- ❑ Step 2: Relax horizon → feasibility optimization
 - 170s, 124.19hr makespan

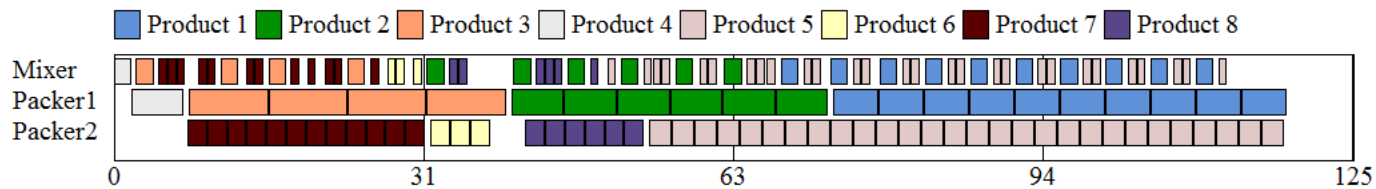


- ❑ Step 3: Fix bottleneck allocation → MS minimization
 - 358s, 118.74hr makespan



Algorithm

- ❑ Step 4: Fix 2nd half allocation → MS minimization
 - 692s, 118.33hr makespan



- ❑ For example case with algorithm
 - 528s to first feasible solution
 - 1220s to optimal solution
- ❑ No guarantee of global optimality

Conclusions

- ❑ **RPM model more efficient than RTN models**
 - **Dedicated time periods improve efficiency**
 - **Indirectly modeling inventory improves efficiency**

- ❑ **Algorithm**
 - **Required for larger cases**
 - **Cannot guarantee global optimality**
 - **Gives good results within reasonable time**

Future work

□ Tactical Planning model

- 1-1.5 year horizon
- Fast moving consumer goods
 - Large number of products
 - Seasonality → Weekly time periods
 - Large uncertainty in demand and supply
- Capacity Estimation
 - How to determine maximum capacity utilization?

